Tedder Consulting LLC - Mini Business Case for training

This document was developed as a set of talking points to help you justify the time and cost of attending an in-person training class.

Course/cost/dates
<When is the course and how much will it cost?>

Explanation of the Training Course

ITIL Foundation

The entry-level course for the ITIL Framework, introducing basic terminology and concepts, the ITIL processes, and the benefits of adopting ITIL in an organization.

ITIL Practitioner

Provides practical guidance for how to adopt and adapt the ITIL framework to support business objectives. ITIL Practitioner shows how to leverage the Continual Service Improvement model, as well as covers three critical success factors: organizational change management, communication, and measurements and metrics.

VeriSM Foundation

Introduces the VeriSM model, which emphasizes value, outcomes, and an organization's goals. The VeriSM model allows an organization to utilize its resources, environment, management practices, and emerging technologies in such a way that delivers value demanded by both the organization and its consumers.

Lean IT Foundation

An introduction to how Lean principles can be applied withiin an IT organization, focusing on delivering customer value, eliminating waste, and continual improvement.

Lean IT Kaizen

Kaizen is an improvement philosophy in which continuous, incremental improvement occurs over a sustained period of time. This course presents the tools and principles for facilitating and leading Lean IT Kaizen improvement initiatives.

DevOps Fundamentals

DevOps seeks to improve collaboration between the operations and development teams through application of agile lean practices. DevOps advocates for a change in IT culture, and seeks to automate as much as possible, measure everything, and freely share knowledge.

Why is this topic applicable to your company?

ITIL

ITIL is the de-facto standard for service management; it describes a lifecycle approach for managing IT services from ideation to retirement. ITIL continues to be the most widely-accepted and practiced approach for IT service management.

VeriSM

VeriSM provides an approach for managing the deliver of value-based digital products and services, in a holistic, yet flexible approach.

Lean IT

Lean IT provides an approach for continual improvement by reducing waste and improving flow.

Lean IT provides guidance for identifying and mapping how value flows through an organization.

DevOps

DevOps principles and concepts provide a means for speeding up IT delivery and foster a culture of sharing, experimentation, and learning.

Why do you want to attend this course?

<Will it help your personal development? Will you learn new skills you can apply to you job?>

How will it benefit your business? What are the current business issues that this training will help with?

<What issues are you seeing or encountering within your business? How will the information and skills developed in this class help address those issues? How do you plan to apply what you learn?>

How does this training course fit into your role / personal development plan / workload?

<Does this class help with your career advancement? Will it prepare you to take on new roles or additional responsibilities? >

Why Tedder Consulting?

vs. Online/Virtual Training

- Attending a class in-person provides opportunities to ask questions in real time and hear how others are doing or dealing with similar issues

vs. National training

- Training from Tedder Consulting provides a compelling value proposition as compared to other training companies.
- As a small consultancy, Tedder Consulting doesn't have all of the overhead of larger training companies. This means that I can get the same certifications, but without the high price tag.
- Doug Tedder brings real-world experience and insight into his training classes. Too often with the national training companies, you wind up with someone who just reads the slides and really can't answer questions.

Other advantages

- Tedder Consulting provides support after the training class for 30 days at no addition costs to ask follow-up questions.